

## Electronic Acknowledgement Receipt

<b>EFS ID:</b>	9060689
<b>Application Number:</b>	10066811
<b>International Application Number:</b>	
<b>Confirmation Number:</b>	6065
<b>Title of Invention:</b>	System and method for modifying advertisement responsive to EPG information
<b>First Named Inventor/Applicant Name:</b>	Thomas E. Ward
<b>Customer Number:</b>	75563
<b>Filer:</b>	Saswat Misra
<b>Filer Authorized By:</b>	
<b>Attorney Docket Number:</b>	IS/074 Cont. 4
<b>Receipt Date:</b>	17-DEC-2010
<b>Filing Date:</b>	04-FEB-2002
<b>Time Stamp:</b>	13:22:06
<b>Application Type:</b>	Utility under 35 USC 111(a)

### Payment information:

Submitted with Payment	yes
Payment Type	Deposit Account
Payment was successfully received in RAM	\$ 1290
RAM confirmation Number	12350
Deposit Account	061075
Authorized User	

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## File Listing:

Document Number	Document Description	File Name	File Size(Bytes)/ Message Digest	Multi Part /.zip	Pages (if appl.)
1		IS_74_Con4_Reply.pdf	44637 <small>0bc9306026eb4871c32a53f960f7c0ac7ba9f6ad</small>	yes	16
<b>Multipart Description/PDF files in .zip description</b>					
	<b>Document Description</b>		<b>Start</b>		<b>End</b>
	Amendment/Req. Reconsideration-After Non-Final Reject		1		1
	Claims		2		13
	Applicant Arguments/Remarks Made in an Amendment		14		16
<b>Warnings:</b>					
<b>Information:</b>					
2	Transmittal Letter	IS_74_Con4_IDS_Transmittal.pdf	27858 <small>ed93a08248aca7a5c78db9634748687c892aa16</small>	no	2
<b>Warnings:</b>					
<b>Information:</b>					
3	Information Disclosure Statement (IDS) Filed (SB/08)	IS_74_Con4_SB08.pdf	107050 <small>658cc8c548b8811ea95cc0f0dc502641c0c76d03</small>	no	1
<b>Warnings:</b>					
<b>Information:</b>					
This is not an USPTO supplied IDS fillable form					
4	Foreign Reference	CA2297039A1.pdf	3537597 <small>82337d862a14f56db1a196f8f55ee4eb7d718303eb6</small>	no	74
<b>Warnings:</b>					
<b>Information:</b>					
5	Foreign Reference	EP1036466.pdf	2968317 <small>ac4cc65347db349d5f06d4c6a31326a238e432e</small>	no	39
<b>Warnings:</b>					
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6	Foreign Reference	HK1035285.pdf	208154 <small>116ab40f06b0c0b0e12f8a65330c43a8158863d2</small>	no	22

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7	Foreign Reference	JP937168.pdf	6940154 ab1ba8125a1d1d15276021d4d46c7a23c72819c	no	30
Warnings:					
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8	Foreign Reference	JP20011513595.pdf	209520 1d020e659f271b34d72c272e2113a2a0c7d4da	no	22
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9	Foreign Reference	JP4062577.pdf	209534 f73ad8c9459d00d4aeecc5da7db0ae12f5a16d7	no	22
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10	Foreign Reference	WO9702702.pdf	4839397 dc2975d4f9889cc192a6dc6a76b1eecc19ca38a1	no	29
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11	Foreign Reference	WO0101677.pdf	5950596 12a812db7b368b124c7036c13320c21f623d6b	no	206
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12	NPL Documents	The_New_Media_and_Broadcast_Policy_An_Investigation.pdf	4538434 c1803c3862a52a100035ae594673c7b760c10da	no	114
Warnings:					
Information:					
13	NPL Documents	TV_Listings_Functional_Spec_Time_Video.pdf	168613 c37efabdc0cb012ee4c13d8dbd5d4d94569db2	no	11
Warnings:					
Information:					
14	Foreign Reference	CN1555191A.pdf	4086840 d0fca3bd9688f2c07abdc1973c4c9fbc29d7c0a9	no	66
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Information:					
15	Foreign Reference	cn1555191_abstract.pdf	351896 1a14009bcb42ab404ff554214b0d794d1952da7	no	1

**Warnings:****Information:**

16	Extension of Time	IS_74_Con4_EOT.pdf	54012	no	2
			7862794c6b25ac13c2217a7c280229709d80f		

**Warnings:****Information:**

17	Fee Worksheet (PTO-875)	fee-info.pdf	31955	no	2
			9edc56a28719cdd1b4b64c65c88b9bd0e11aaf21		

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<b>Total Files Size (in bytes):</b>	34274564
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**New Applications Under 35 U.S.C. 111**

If a new application is being filed and the application includes the necessary components for a filing date (see 37 CFR 1.53(b)-(d) and MPEP 506), a Filing Receipt (37 CFR 1.54) will be issued in due course and the date shown on this Acknowledgement Receipt will establish the filing date of the application.

**National Stage of an International Application under 35 U.S.C. 371**

If a timely submission to enter the national stage of an international application is compliant with the conditions of 35 U.S.C. 371 and other applicable requirements a Form PCT/DO/EO/903 indicating acceptance of the application as a national stage submission under 35 U.S.C. 371 will be issued in addition to the Filing Receipt, in due course.

**New International Application Filed with the USPTO as a Receiving Office**

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